



IL Council 5238

April 1 Census Day
Get Counted ✓

LULAC Census Mobile APP

An educational outreach tool designed to increase IL Latino and immigrant household participation in the 2020 US Census.



DOWNLOAD NOW

Help raise awareness, share information, and exchange best practices to maximize census participation

WHY CENSUS MATTERS

- Census data drives billions in state and federal funding—your schools, your roads, your hospitals
- Helps determine your congressional voice
- Latinos in Illinois are 18% of the total population in the United States

Hard to Count (HTC) Populations

individuals and groups that have been historically excluded, underrepresented and "undercounted" in previous Census

Illinois receives more than \$20 billion dollars in funding per year from the federal government in accordance to census data from 2010.

- IL had the sixth largest total number of children undercounted in the 2010 Census (approximately 4.1%)
- IL immigrants accounted for more than half of the population growth in the state's seven-county region from 2000-2010
- If Latinos, immigrants or any other HTC population are not accurately and fully counted in 2020, Illinois could lose 2 congressional seats and billions of dollars in federal funding



Contact info: Lulac.Census2020@gmail.com

1. Download the Free Flyer School App by placing camera over QR code.
2. Search and add "LULAC Census Mobile App" on Flyer School App.
3. *Get informed using our App!*





IL Council 5238

April 1 Census Day
Get Counted ✓

LULAC Census Mobile APP

An educational outreach tool designed to increase IL Latino and immigrant household participation in the 2020 US Census.



DOWNLOAD NOW

Help raise awareness, share information, and exchange best practices to maximize census participation

WHY CENSUS MATTERS

- Census data drives billions in state and federal funding—your schools, your roads, your hospitals
- Helps determine your congressional voice
- Latinos in Illinois are 18% of the total population in the United States

Hard to Count (HTC) Populations

individuals and groups that have been historically excluded, underrepresented and "undercounted" in previous Census

Illinois receives more than \$20 billion dollars in funding per year from the federal government in accordance to census data from 2010.

- IL had the sixth largest total number of children undercounted in the 2010 Census (approximately 4.1%)
- IL immigrants accounted for more than half of the population growth in the state's seven-county region from 2000-2010
- If Latinos, immigrants or any other HTC population are not accurately and fully counted in 2020, Illinois could lose 2 congressional seats and billions of dollars in federal funding



Contact info: Lulac.Census2020@gmail.com

1. Download the Free Flyer School App by placing camera over QR code.
2. Search and add "LULAC Census Mobile App" on Flyer School App.
3. *Get informed using our App!*

